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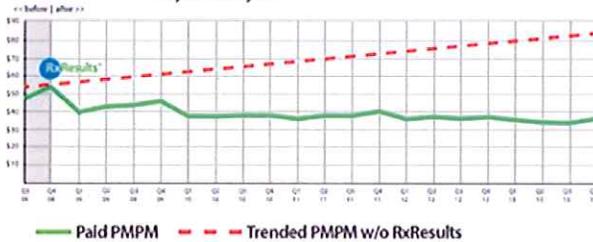
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# Pharmacy benefit management firm RxResults raises \$4M

August 20, 2014 6:34 pm by [Dan Verel](#) | 0 Comments

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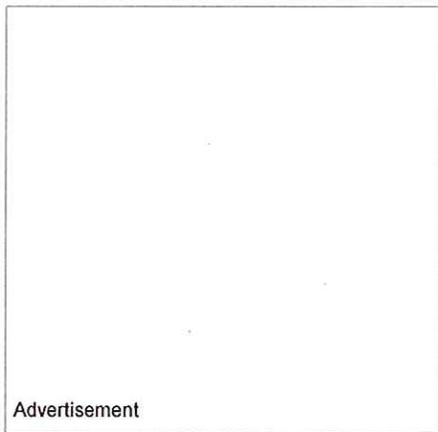
**Case Study: Self-Funded Employer**  
• 14,000 members  
• 5-year analysis



A case study from RxResults.

RxResults, a [pharmacy benefits](#) risk management company, has raised \$4 million, [according to a filing with the SEC](#).

The company, headed by CEO Terry Baskin and based in Little Rock, Arkansas, provides its clients with informatics-powered tools that seek to reduce cost and improve quality for pharmacy benefits for both insurers and their members, according to a description on its website.



costs within their respective pharmacy benefit plans.

The company raised the \$4 million through the sale of equity, debt and other securities in the states of Arkansas, Connecticut, Delaware, Florida, Georgia, Illinois, New Jersey, New York and South Carolina, according to a Form D filing.

It is also in a joint venture with the [University of Arkansas Medical Sciences College of Pharmacy's Evidence-Based Prescription Drug Program](#), which offers consulting services to self-funded employers, health plans and trust funds to lower prescription drug

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3 hr

35.6% Member Savings

\$12.2M in Savings to Date

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[130,000+ Americans spend \\$100K on drugs, another lawsuit for Olympus America \(Morning Read\)](#) 6:55 am

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Stephanie Baum | 10:00 am, May 13



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The company has a specific eye on the self-insured market of employers with more than 5,000 workers.

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**By Dan Verel** MedCity News

Dan Verel writes about how hospitals and health insurance companies are leveraging cutting-edge technologies to transform the industry -- from health IT to telemedicine to healthcare social media. Previously, he was a reporter at the North Bay Business Journal, where he covered healthcare, insurance, HR and employment, law and hospitality and tourism. His byline's also appeared in the Oakland Tribune and the San Francisco Bay Guardian. He is based in San Francisco. Follow him on Twitter @DanVerel.

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Michael Kirsch, MD | 1:02 pm, March 16



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